

Best Results Guarantee

kiliedu.com



2017

Do You Know The Major Benefits of Inbound Marketing?

“It Might Be Too Late...Define Your Business Future Today”

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I. Move away from old school marketing,

Outbound marketing (Traditional marketing) is expensive and increasingly becoming ineffective and boring to prospects. Think of it, in 24/7 hours Television ads, radio, billboards print, road show etc are all shouting to prospects. People are tired of it and

they are now getting better at blocking out these interruptions. The good thing is that, everything is now moving online. Underestimating or flat-out ignoring the fact that the Internet is where people now go to find information could be a critical mistake for your business. Looking forward, content marketing is what is going to separate the winners and losers and inbound marketing is a big part of that.

2. No more cold calling,

It's true that, receiving cold calls is annoying. Nobody wants to be pitched a product or service anymore without knowing what it is about first. It's time to think of Inbound marketing where you attract prospects instead of interrupting. Inbound marketing gives chance to prospects to read the message on their own time.

3. Create loyal customers.

If you correctly implement an inbound marketing strategy, it can help strangers become site visitors, who become leads and ultimately they become customers.

4. Stay ahead of the competition.

If you haven't already started using inbound marketing to grow your business, you might give chance to your competitors, as everyone is talking about inbound marketing at the moment as it is one of the hottest trends going forward. Start using it now, as

you will be staying ahead of your competitors when it comes to customers and potential leads.

5. Social media will flourish your business.

By using Inbound marketing we explore the benefits of social media. Many organizations know how important social media (Twitter, Facebook, LinkedIn etc.) is for their business, but a lot of them have no idea how to use it effectively.

6. 93% of buying cycles.

93% of buying cycles, start with an online search, which is why SEO is vitally important for businesses looking to get found online. If you don't rank well in search, it's hard for people to find you.

7. Inbound Marketing is cheap..

Inbound marketing, costs 62% less per lead than traditional outbound-marketing.

8. Blogging.

79% of companies, that blogging report a positive ROI for inbound marketing.